



HARD ROCK INTERNATIONAL
WORLDWIDE HEADQUARTERS

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Dear New Orleans Community;

Hard Rock International extends our deepest sympathies to the victims of this tragic accident at 1031 Canal St. and to their loved ones. It's important for New Orleans residents to understand Mayor Cantrell declared a state of emergency on October 17, 2019 and no one except the City of New Orleans has had access to this site. Officials and experts have repeatedly said that safety concerns at the site prevent access to the victims. While we recognize the instability of the structure has prevented recovery efforts, we remain confused and frustrated at the length of time it has taken to resolve the issue—and have expressed this to the appropriate authorities via official communications.

Hard Rock is committed to New Orleans and its people, and stands ready to appropriately assist in helping the community in their efforts to bring a resolution to the families who continue to suffer.

Although Hard Rock International had no involvement or role in the development, design or construction of the building, or in selecting the various contractors and subcontractors hired, we have extended our support and collaboration by providing meals for first responders, providing millions of dollars to remove the cranes, and helping fund advertising and online campaigns to support area businesses impacted by the tragic building collapse. We hope that recovery can happen soon to bring closure to this great city and its residents.

Sincerely,

Hard Rock International

