

CBS-FM's BIRTHDAY CASH CONTEST RULES

These contest rules are specific to the above contest conducted by Audacy New York, LLC d/b/a WCBS-FM (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available on the Station’s website at www.wcbsfm.com/rules . To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

How to Enter and Win

1. No purchase or payment of any kind is necessary to enter or win CBS-FM's Birthday Cash Contest (the “**Contest**”). A purchase or payment will not increase your chance of winning.
2. Listen to the Station weekdays at 9:00am (ET) and 3:00pm (ET) starting on Tuesday, September 7, 2021 and ending on Friday, October 15, 2021, or after \$35,000.00 has been given away in this Contest, whichever is sooner. Each weekday the Station will spin a birthday wheel to randomly select a date (month and day of the month) and announce it on air (the “**Cue to Call**”). Upon announcing the Cue to Call on-air, the 101st caller to get through to 1-800-367-1101 who has the same birthday month or month AND day of the month will, upon verification of eligibility, win a prize. Prizes will consist of the following: matching birth month only, as announced on-air for each Cue to Call will win \$500.00; matching birthday month AND day of the month, as announced on-air for each Cue to Call will win \$1,000.00.
 - a. Only calls received to the studio contest phone number above are eligible to win (calls to the main radio station phone number or any other phone numbers are not acceptable).
 - b. **WARNING! ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS.**

Prize(s)

3. Each verified Winner of this Contest will receive either \$500.00 or \$1,000.00 (\$500.00 to Winners who only match the announced birthday month announced on-air in the Cue to Call, \$1,000.00 to Winners who match both the birthday month and day of the month announced on-air in the Cue to Call) in the form of a company check made payable by station check to the verified Winner only within fourteen (14) weeks from the date upon which the Winner completes all required Station documents. A maximum of \$35,000.00 will be awarded in this Contest.

Sponsor(s)

4. The sponsor of this Contest is Audacy New York, LLC.

