

## KXSN-FM 12 KEYS 2021 Contest Official Rules

These contest rules are specific to the above contest conducted by Audacy California, LLC d/b/a KXSN-FM (the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s General Contest Rules apply to this contest as well. A copy of these specific contest rules and the Station’s General Contest Rules are available on the Station’s website at <https://www.audacy.com/sunny981sd/contest-rules>. **To the extent that the Station’s General Contest Rules differ from these rules, these rules will govern and control with respect to this contest. As a preventative measure in light of the COVID-19 (Coronavirus) pandemic, copies of the specific contest rules and the Station’s general contest rules will not be available at the Station’s studio. To the extent the general contest rules differ from these rules, these rules will govern and control with respect to this contest.**

### How to Enter

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1. No purchase necessary or payment of any kind is necessary to enter or win the “12 Keys 2021 Contest” (the “**Contest**”).
2. Must be eighteen (18) years of age or older and legal San Diego County resident to win any prize in this Contest (each, an “**Entrant**,” collectively, the “**Entrants**”).
3. Listen to the Station from December 6, 2021 through December 21, 2021 each day between 4:00pm (PT) and 4:59pm (PT), listen for an on-air personality to announce the cue-to-call (and not in a promotional announcement for the Contest) (the “**Cue to Call**”). Upon hearing the cue to call, the designated caller (as announced by the on-air personality prior to the cue to call) to get through to the Station contest line at 1-833-800-1981, and upon verification of eligibility, will be determined as a “**Qualifier**” (as described in section 8 below), and will be qualified to win the “**Grand Prize**” (as described in section 9 below).
  - a. There will be a total of twelve (12) Qualifiers selected in the Contest.
  - b. **WARNING: ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS.**
  - c. Only those calls to the Station’s specific phone number provided at the time calls are solicited shall be eligible to win. Calls to the main Station phone number or any other phone number shall not be accepted for entry to this Contest.
  - d. There is no limit to the number of times an Entrant may call into the Station and attempt to win, Entrants may only be a Qualifier one (1) time in this Contest.

### How to Win

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4. Up to twelve (12) Qualifiers will be selected on-air in the Contest (as described in Section 3 above). There is no prize associated with being a Qualifier.
5. On or about December 22, 2021 one (1) Grand Prize Winner will be selected in a random Station-conducted drawing of all eligible Qualifying Prize Winners. The potential Grand Prize Winner will be notified of winning by telephone promptly following the Grand Prize drawing and will have two (2) hours to respond to the notification. Potential Grand Prize Winner will forfeit the Grand Prize if he or she fails to respond to the Station notification within two (2) hours. Station will only be required to contact potential Grand Prize Winner once.

6. In the event that the Grand Prize Winner is found to be ineligible, he/she shall be disqualified. Station is NOT obligated to select a replacement Grand Prize Winner (but reserves the right to do so in its sole discretion, time permitting).
7. Odds of becoming a Qualifier depend upon the order of calls received for each Cue to Call. Odds of a Qualifier winning the Grand Prize are 1 of 12.

#### **Prize(s)**

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8. One (1) Grand Prize will be awarded in the Contest. The verified Grand Prize Winner in this Contest will receive a 2-year (24-month) prepaid lease of one (1) 2022 Kia Forte LXS Sedan (“**Vehicle**”), valued at not less than \$7,606.34 and subject to the following (“**Grand Prize**”):
  - a. The Vehicle must be accepted by the Grand Prize Winner “as-is”.
  - b. The Grand Prize Winner must be well qualified and approved by KIA Motor Finance. The Grand Prize Winner will be responsible for any additional fees that may apply if Grand Prize Winner does not meet credit requirements.
  - c. The Grand Prize Winner must have a valid Driver’s License.
  - d. Prior to being provided with possession of the Vehicle, the Grand Prize Winner must pay title, license and registration fees to be determined by Grand Prize Winner’s postal code.
  - e. Grand Prize has no cash value, cash may not be substituted for lease is not assignable to transferable to any other person.
  - f. Grand Prize Lease includes no more than 10,000 miles per year for each of the two (2) lease years, for a total not to exceed 20,000 miles during the lease term. Upon return of the Vehicle by Grand Prize Winner, the Grand Prize Winner shall be solely responsible for paying for additional miles in excess of 20,000 during the lease term at the rate of \$0.20 cents per mile over 10,000 miles/year.
  - g. Grand Prize Winner shall be required to obtain and maintain throughout the lease period automobile insurance coverage, at the winner’s sole expense, at the minimum insured levels required by Dealer.
  - h. Grand Prize Winner shall be solely responsible for obtaining and payment of any federal or state required registration, inspection, emissions inspection, insurance coverage, taxes, gasoline, Vehicle maintenance (including routine oil changes and tire rotations), excessive wear and tear, and all other fees and expenses associated with the receipt and use of the Vehicle.
  - i. Winner cannot use the vehicle for commercial purposes during the lease term.
  - j. Grand Prize Winner will be required to complete all relevant lease documents (including signing a standard car lease agreement) and to pick up the Vehicle at Dealer during regular business hours and completed all necessary paperwork on a date/time mutually agreed to by the winner and Dealer, but the Vehicle must be picked up within thirty (30) days following winning or whenever the Grand Prize Winner's Vehicle becomes available. FAILURE TO PICK UP THE VEHICLE, COMPLETE ALL OF THE REQUIRED FORMS AND PAY ALL ADVANCE FEES REQUIRED WITHIN THIRTY (30) DAYS OF WINNING, FOR ANY REASON WILL AUTOMATICALLY RESULT IN FORFEITURE OF ANY PRIZE IN THIS CONTEST BY THE WINNER. Station is NOT obligated to select a replacement Grand Prize Winner (but reserves the right to do so in its sole discretion, time permitting).
  - k. Grand Prize Winner must be legally able to sign a standard Vehicle credit lease of agreement and the Grand Prize Winner must agree to be subject to the terms and conditions of such lease, other than the obligation to meet the monthly lease payments during the term of the lease.
  - l. Any damage to the Vehicle will be the sole responsibility of the Grand Prize Winner.
9. The transfer of possession of the Vehicle to the Grand Prize Winner shall be at no cost to the Grand Prize Winner (other than required title, license and registration set forth in Section 9 above) and there shall be no other charge for freight, handling, doc fees nor any other fees or charges.

**Sponsor(s)**

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10. The sponsors of this Contest is Audacy California, LLC d/b/a KXSN-FM and Premier KIA of Carlsbad.