

ROAD TO STAGECOACH CONTEST RULES

These contest rules are specific to the above contest conducted by Audacy California, LLC d/b/a KSON-FM (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available at the Station’s studio at 9665 Granite Ridge Dr., Suite 600 San Diego, CA 92123 during regular business hours and on the Station’s website at kson.com/rules. To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

How to Enter

1. No purchase or payment of any kind is necessary to enter or win the Road to Stagecoach (the “**Contest**”). A purchase or payment will not increase your chance of winning.
2. From 12:00 AM (PT) on December 24, 2023 through 11:59 PM (PT) on April 18, 2024, go to www.kson.com/contests, click on the link to enter this Contest, and complete the entry form with all applicable and required information. **THERE WILL BE NO CONTESTING ON THE FOLLOWING DATES: FEBRUARY 19, 2024.**

How to Win

3. This Contest shall commence at 7:40am (PT) on February 20, 2024 and conclude on 4:40pm (PT) on April 19, 2024 (each a “**Contest Day**”) at approximately 7:40am (PT), 8:40am (PT), 9:40am (PT), and 4:40pm (PT) (each a “**Contest Play**”) Starting February 20, 2024, and each weekday thereafter, at approximately 5:00 PM (PT), the Station will randomly select the names of four (4) entrants from among all eligible entries received by Station through the time of such drawing, and randomly assign one (1) of the four (4) entrants to each one (1) of the four (4) Contest Plays (i.e., one (1) for the 7:40 AM (PT) Contest Play, one (1) for the 4:40pm PM (PT) Contest Play, etc.) for the immediately following Contest Day (e.g., a drawing on Sunday will be for Contest Plays on Monday, and a drawing on Thursday will be for Contest Plays on Friday).
 - a. There will be up to, but not more than, four (4) Contest Plays per Contest Day, for a total of up to, but not more than, [two hundred and eighty] (280) Contest Plays during this Contest.
 - b. Limit one (1) Prize (as described in Section 7 below) per person.
 - c. Entrants may not be selected for a Contest Play more than one (1) time during the Contest.
4. Each Contest Play will proceed with the Station announcing on-air: (i) the first name, last name, and town/city of residence of the one (1) entrant selected and assigned to that Contest Play. The entrant will then have ten (10) minutes from the time of the announcement to call the Station at 833-287-1037. If the announced entrant calls the Station within the allotted ten (10) minutes and correctly identifies themselves, such entrant will qualify to win one (1) Prize (*as described below*), subject to verification of eligibility and compliance with the Contest rules (each such entrant a “**Prize Qualifier**”, collectively “**Prize Qualifiers**”). If the announced entrant does not call the Station within the allotted ten (10) minutes, then entrant will not qualify for a Prize, there will be no Prize Qualifier for that Contest Play, and entrant may not be selected for another Contest Play. There will be up to but not more than [two hundred and eighty] (280) Prize Qualifiers. There is no qualifying prize in this contest.
 - a. Only calls received to the studio contest phone number above are eligible to win (calls to the main radio station phone number or any other phone numbers are not acceptable).
 - b. Entrant’s name will be announced on-air only ONCE during the Contest Play.
 - c. All decisions by Station with respect to this Contest, including, without limitation, whether or not an entrant called back within the allotted time period, are final and may not be appealed.
 - d. In order to win, the actual selected entrant (i.e., not just any person with the same name, even if residing in the same town/city) must personally call the Station within the allotted time, as determined by the Station in its sole and absolute discretion.
 - e. **WARNING! ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS.**
5. Up to [nine] (#9) Prize Winners (*as described below*) will be selected in this Contest, as follows:



- a. At approximately [8:30 AM] (PT) on Friday, February 23, 2024 one (1) winner will be randomly selected from among all Prize Qualifiers from 12:00 AM (PT) on December 24, 2023 through 11:59 PM (PT) on February 22, 2024 to receive one (1) Prize (as described in Section 7 below) in this Contest (each a **"Prize Winner"**) and will qualify to win the one (1) Grand Prize (as described In Section 8 below).
 - b. At approximately [8:30 AM] (PT) on Friday, March 1, 2024, one (1) winner will be randomly selected from among all Prize Qualifiers from 12:00 AM (PT) on December 24, 2023 through 11:59 PM (PT) on February 29, 2024 to receive one (1) Prize (as described in Section 7 below) in this Contest (each a **"Prize Winner"**) and will qualify to win the one (1) Grand Prize (as described In Section 8 below).
 - c. At approximately [8:30 AM] (PT) on Friday, March 8, 2024, one (1) winner will be randomly selected from among all Prize Qualifiers from 12:00 AM (PT) on December 24, 2023 through 11:59 PM (PT) on March 7, 2024 to receive one (1) Prize (as described in Section 7 below) in this Contest (each a **"Prize Winner"**) and will qualify to win the one (1) Grand Prize (as described In Section 8 below).
 - d. At approximately [8:30 AM] (PT) on Friday, March 15, 2024, one (1) winner will be randomly selected from among all Prize Qualifiers from 12:00 AM (PT) on December 24, 2023 through 11:59 PM (PT) on March 14, 2024 to receive one (1) Prize (as described in Section 7 below) in this Contest (each a **"Prize Winner"**) and will qualify to win the one (1) Grand Prize (as described In Section 8 below).
 - e. At approximately [8:30 AM] (PT) on Friday, March 22, 2024, one (1) winner will be randomly selected from among all Prize Qualifiers from 12:00 AM (PT) on December 24, 2023 through 11:59 PM (PT) on March 21, 2024 to receive one (1) Prize (as described in Section 7 below) in this Contest (each a **"Prize Winner"**) and will qualify to win the one (1) Grand Prize (as described in Section 8 below).
 - f. At approximately [8:30 AM] (PT) on Friday, March 29, 2024, one (1) winner will be randomly selected from among all Prize Qualifiers from 12:00 AM (PT) on December 24, 2023 through 11:59 PM (PT) on March 28, 2024 to receive one (1) Prize (as described in Section 7 below) in this Contest (each a **"Prize Winner"**) and will qualify to win the one (1) Grand Prize (as described In Section 8 below).
 - g. At approximately [8:30 AM] (PT) on Friday, April 5, 2024, one (1) winner will be randomly selected from among all Prize Qualifiers from 12:00 AM (PT) on December 24, 2023 through 11:59 PM (PT) on April 5, 2024 to receive one (1) Prize (as described in Section 7 below) in this Contest (each a **"Prize Winner"**) and will qualify to win the one (1) Grand Prize (as described In Section 8 below).
 - h. At approximately [8:30 AM] (PT) on Friday, April 12, 2024, one (1) winner will be randomly selected from among all Prize Qualifiers from 12:00 AM (PT) on December 24, 2023 through 11:59 PM (PT) on April 11, 2024 to receive one (1) Prize (as described in Section 7 below) in this Contest (each a **"Prize Winner"**) and will qualify to win the one (1) Grand Prize (as described In Section 8 below).
6. At approximately [8:30 AM] (PT) on Friday, April 19, 2024 one (1) winner will be randomly selected from among the up to [nine] (9) Prize Winners to receive the one (1) Grand Prize (as described in Section XXXX below) (the **"Grand Prize Winner"**).

Prize(s)

7. Each of the up to nine (9) Prize Winners will receive Stagecoach Music Festival at 81800 Avenue 51, Indio, CA 92201 on April 26, 2024 to April 28, 2024 valued at \$778.00 (the **"Prize"**) and provided by Goldenvoice.
8. The up to one (1) Grand Prize Winner will receive 5 day, 4 night hotel stay at valued at Tommy Bahama Miramonte (45000 Indian Wells Ln, Indian Wells, CA 92210). Grand prize value is approximately \$3,200 (the **"Grand Prize"**) and provided by Tommy Bahama Miramonte. Check in is Thursday, April 25, 2024, check out Monday, April 29, 2024. Hotel guest room accommodations for winner and guest, double occupancy, five (5) days and four (4) nights based on availability. Prize may be used only for the date(s) specified. Not redeemable for cash, not transferable, may not be combined with another offer. Winner must use all prize components in a single visit. Winner may not substitute prize components. In the unlikely event that one or more of the prize components is not available for any reason, KSON-FM is not responsible for a replacement grand prize. KSON-FM is not responsible for ground transportation. Gratuities and alcohol are not included. Hotel guest must present a major credit card at check-in to guarantee hotel charges not included in this prize.
9. Redeeming and using the Prize in this Contest requires for the Winner(s) (i) to have a valid email address and an app-enabled mobile device capable of downloading and running a third-party mobile ticketing app (e.g., *Ticketmaster*, *AXS*, *MLB*, etc.); (ii) to install, or have already installed, such mobile ticketing app on



their app-enabled mobile device; and (iii) to login into an existing user account or to sign up for a free user account with the third-party operating such mobile ticketing app by completing a form with all required information, including at a minimum first name, last name, and valid email address. THE PRIZE(S) IN THIS CONTEST CANNOT BE REDEEMED OR USED BY ANY MEANS OTHER THAN THE DESIGNATED THIRD-PARTY MOBILE TICKETING APP FOR THIS PRIZE. INDIVIDUALS WHO DO NOT HAVE A VALID EMAIL ADDRESS, ACCESS TO AN APP-ENABLED MOBILE DEVICE AND/OR DO NOT COMPLY WITH THE FOREGOING REQUIREMENTS WILL NOT BE ABLE TO REDEEM OR USE THE PRIZE(S) IN THIS CONTEST SHOULD THEY BE SELECTED AND VERIFIED AS A WINNER, WILL NOT RECEIVE A SUBSTITUTE PRIZE, AND SHOULD NOT ENTER THIS CONTEST.

10. The winner(s) and any guest(s), if applicable, must comply with any and all COVID-19 vaccination, screening, testing, safety and related requirements imposed or required by (if applicable) the Station, the venue, event promoter, sponsors, travel providers, hotels, governmental authorities or others in connection with the receipt, use, and redemption of the prize. Refusal to comply with all applicable COVID-19 requirements will result in forfeiture of the prize and no replacement or alternate prize will be provided. All cancellations are deemed beyond the control of the Station and its sponsors. This includes, but is not limited to, event cancellations due to any pandemic or epidemic constituting a public health emergency, including those subject to government mandated quarantines, travel restrictions, or stay-at-home orders. The Station and/or its sponsors shall in no way be responsible under any circumstances whatsoever for replacing, and/or for reimbursing any winner(s) with any form of compensation for, any prize(s) or portion(s) thereof forfeited due to the refusal of the winner(s) and/or their guest(s) to comply with all applicable COVID-19 requirements and/the cancellation of any event, nor will any alternate prize(s) be provided.

Sponsor(s)

11. The sponsors of this Contest are Audacy California, LLC and Eco Water SoCal.

Other Rules Specific to This Contest

12. The entry process may require Entrants to login to, or to create, a free account with the third party provider of a software platform used by the Station for such Contest(s) ("**Software Provider**"), by going to the Website, clicking on the Contest entry link, and completing and submitting the online registration form with all required information.
 - i. Limit one (1) account with the Software Provider per email address.
 - j. Software Provider is not a sponsor of this Contest, but Entrants may be required, as part of the entry process, to agree and consent to the Software Provider's terms of service and/or privacy policy, both of which will be available via a link during the entry or account registration process (collectively, the "**Software Provider Policies**").
 - k. If the Entrant elects to have their entry form pre-loaded or pre-populated with information from the Entrant's Facebook, Twitter, Google, or LinkedIn profiles, such Entrant authorizes the Software Provider and the Station to access, utilize and/or pre-load to such entry form, applicable portions of Entrant's profile information from such account.
 - l. While agreement to the Software Provider Policies may be required in order to enter the Contest, the Software Provider Policies are not a part of these Contest Rules but are a separate agreement between the Entrant and Software Provider. In the event of any conflict between the Software Provider Policies and the Rules, the Rules will govern.
 - m. Station is not responsible for any error or technical malfunctions associated with the Software Provider site that may affect any Entrant's ability to enter, to win, or to be properly considered in the Contest, regardless of the cause. In the event of a malfunction associated with the Software Provider site that the Station in its sole and absolute discretion deems to materially and adversely affect the Contest, the Station reserves the right to (1) suspend the Contest; (2) terminate the Contest without a Winner; (3) terminate the Contest and select a Winner early; (4) provide alternative means of entry; and/or make any other changes to the Contest that the Station deems appropriate under the circumstances. Any such changes, terminations or suspensions will be published on the Contest Rules Page, and in the Station's sole and absolute discretion, may also be announced on-air, published elsewhere on the Website, and/or published on social media.



- n. Employees of Software Provider and its affiliates, their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible to win in this Contest.

