

## Entercom Google Text Contest Contest Rules

These contest rules are specific to the above contest conducted by Entercom California, LLC d/b/a KLLC-FM, KGMZ-FM, KITS-AM, and KRBQ-FM (individually and collectively, as applicable, the “**Station(s)**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available on the Station’s websites at <https://radioalice.radio.com/>, <https://www.radio.com/957thegame>, <https://alt1053.radio.com/>, and <https://q102sf.radio.com/>. **As a preventative measure in light of the COVID-19 (Coronavirus) pandemic, copies of the specific contest rules and the Station’s general contest rules will not be available at the Station’s studio. To the extent the general contest rules differ from these rules, these rules will govern and control with respect to this contest.**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST (MESSAGE AND DATA RATES MAY APPLY). A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.**

**THIS CONTEST IS BEING CONDUCTED BY MULTIPLE RADIO STATIONS. LISTENERS OF EACH OF THE FOUR PARTICIPATING STATIONS, AND VISITORS TO EACH OF THE PARTICIPATING STATION WEBSITES, ARE ELIGIBLE TO ENTER AND WIN THIS CONTEST AS SET FORTH BELOW.**

**INDIVIDUAL STATION PARTICIPATION DURING THE CONTEST MAY VARY FROM DAY-TO-DAY. CHANGES IN STATION PARTICIPATION WILL BE ANNOUNCED ON THE STATION AND/OR ON THE STATION’S WEBSITE, AS APPLICABLE.**

### Who Can Enter

1. Eligible contestants must be eighteen (18) years of age or older and legal U.S. residents of Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma Counties on the date of entry in the Google Text Contest (the “**Contest**”).
2. Employees (including, without limitation, part-time or temporary employees) of the Stations, Contest Sponsor and their respective parent entities, subsidiaries, affiliated companies and advertising and promotion agencies, and management/tour companies at any time during the applicable contesting period and the immediate family and other household members (*i.e.*, spouses, parents, grandparents, children, grandchildren, roommates, housemates, significant others, partners, siblings (half and full) and the steps of each of the foregoing) of each of the above are NOT eligible to enter and/or to win the Contest.
3. Weekdays only (*Monday – Friday; excluding weekends*) from Monday, October 19, 2020 through Friday, November 13, 2020 (each, a “**Contest Day**”), participating Stations will each announce one (1) unique Contest code word (each a “**Code Word**”) per Contest Day at some point in the 1:00pm PT hour, 2:00pm PT hour, and 3:00pm PT hour (each a “**Contest Play**”). Each Contest Play will air between the hours of 1:00pm PT and 4:00pm PT. You must enter the Code Word announced on-air on each Contest Day during the following specified “**Entry Periods**”:

Contest Entry Period	Contest Announcement Time	Contest Entry Period Closing Time
1	1:00pm PT	1:59:59am PT
2	2:00pm PT	2:59:59pm PT
3	3:00pm PT	3:59:59pm PT

**WARNING! Due to delays in the online streaming of the Station’s broadcast signal, listeners to the online stream may not be able participate in, or may be disadvantaged if participating in, any Contest that requires potential Entrant(s) to listen to Station. Contest participants should not rely on streamed broadcasts.**

- a. There will be one (1) unique Code Word announced each Contest Play. Entrants must enter using the unique Code Word for each Contest Play and Entry Period. Entries with incorrect Code Words will be disqualified.



- b. Actual Contest Play times may vary. **ALL CONTEST PLAY TIMES ARE APPROXIMATE.**
- c. **Regardless of the actual time(s) at which a participating Station announces a Code Word during a Contest Play, entries will only be accepted during the Entry Periods (as described above).**
- d. Stations may, but are not obligated to, announce a particular Code Word more than once; provided, however, the number of times in which any participating Station may announce a Code Word may vary by Station and/or by Contest Play.

### How to Enter & How to Win

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4. To enter, listen to a participating Station on any one or more Contest Day and at any one or more of the Contest Play time as applicable for such Station (*both as defined in Section 3 above*) and through the point at which the Entry Period closes for that Contest Play, text the announced Code Word for that particular Contest Play to shortcode 20357.
  - a. **LIMIT ONE (1) ENTRY PER PHONE NUMBER PER CONTEST PLAY, FOR A MAXIMUM OF ONE (1) CONTEST PLAY PER PHONE NUMBER. Once a phone number has texted the Code Word to the shortcode, that number cannot be used again for entry until the following Contest Play. There is a possibility that a contestant may win more than once in this Contest.**
    - i. Entrants may receive a bounce back text from Station with confirmation of Contest entry, but Entrants will receive no “extra” offers, information, or message content. Standard message and data rates may apply, the frequency of any automated marketing message(s) individual opts in to receive are recurring and varies, text STOP to cancel, and terms are available at <http://bit.ly/15FDy2P>.
    - ii. **PARTICIPATING STATIONS HAVE NO OBLIGATION, LIABILITY, OR RESPONSIBILITY WHATSOEVER IF LISTENERS WHO DO NOT VISIT PARTICIPATING SPONSOR LOCATION(S) RECEIVE THE CONTEST ENTRY KEYWORD(S) AND/OR SMS SHORTCODE FROM THIRD PARTIES SUCH AS OTHER LISTENERS, CONTEST SPONSORS, ETC...**
    - iii. **PARTICIPATING STATIONS NOT RESPONSIBLE FOR TEXT MESSAGES MISTAKENLY SENT TO SMS SHORT CODES OTHER THAN STATION’S SMS SHORTCODE, 20357.**
    - iv. **PARTICIPATING STATIONS WILL NOT POST CONTEST ENTRY KEYWORD(S) ON ITS WEBSITE, PROVIDE CONTEST ENTRY KEYWORD(S) ON ANY SOCIAL MEDIA PLATFORM OR BY ANY OTHER ELECTRONIC MEANS, OR REVEAL CONTEST ENTRY KEYWORD(S) OVER THE TELEPHONE ON ANY OF THE PARTICIPATING STATION TELEPHONE NUMBERS.**
5. On or about the next business day following each Contest Day (*i.e., on Tuesday for a Monday Contest Day, and on Monday for a Friday Contest Day*), one (1) entry will be randomly selected from among all those eligible entries received for each respective Contest Entry Period (*as defined in Section 3 above*) on the immediately preceding Contest Day to become a winning entry in this Contest and receive one (1) prize (*as described in Section 6 below*), subject to verification of eligibility and compliance with these Contest rules (each, a “**Winner**”). Potential Winners will be notified at the telephone number from which he or she texted the entry within seventy-two (72) business hours of being selected.
  - a. **There will be up to, but not more than, three (3) verified Winners per Contest Day, one (1) verified Winner from each of the up to three (3) Contest Entry Periods on each Contest Day, for a total of up to, but not more than, sixty (60) verified Winners in this Contest.**
  - b. In the event a potential Winner is found to be ineligible to win a prize in this Contest, becomes disqualified for any reason, and/or forfeits, Stations may, but shall not be required to, select an alternate winner from among all entries received in the same Contest Entry Period as such ineligible, disqualified or forfeiting winner, subject to verification of eligibility and compliance with these Contest rules. In the event that any such alternate winner is also ineligible to win a prize in this Contest, becomes disqualified for any reason, and/or forfeits, Station shall have no obligation to select any additional entries from such Contest Entry Period, and under such circumstances, no prize will be awarded for such Contest Play.

### Prizes(s)

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6. Up to sixty (60) Prizes (each a “**Prize**”) will be awarded in this Contest (up to one (1) Winner per Contest Play for sixty (60) Contest Plays on twenty (20) contesting weekdays). Each verified Winner in this Contest will receive the following Prize: one (1) digital code redeemable on the Google Store for one (1) Google Nest Audio. Code is valid while supplies last and is subject to availability, and is only available to US residents with shipping addresses located in the United States. Winners must have internet access and must have or add a valid form of payment at checkout, however the payment card will not be charged. Approximate Retail Value (“ARV”) of each Prize is \$99.99.



7. Total aggregate ARV of all Prizes in the Contest is \$5,999.40.
8. Notwithstanding anything to the contrary herein or stated on-air, each Winner will not be entitled to receive any prize until after their eligibility has been confirmed or accepted by Station representatives and all required paperwork (including, without limitation, liability release agreements) have been completed by the pending winner within the required deadlines.
9. Winners may be required, in Station's sole discretion, to sign one or more a Liability Release Agreements relieving the Stations and their respective parents, subsidiaries, officers, directors, members, managers, employees, agents from any and all liability with respect to participation in this Contest and the receipt and/or use of the prize. Any person who refuses to sign such Releases and/or provide a social security number or complete or provide any other documents required by the Stations by the deadline required by Station representative will forfeit any and all Contest prizes. Station reserves the right to examine identification and may reasonably choose to accept or deny awarding the prize based on the identification presented. In the event a potential winner does not provide Station with documentation and paperwork required under these rules by the deadline, the potential winner will forfeit the prize and such prize may be disposed of at the discretion of Station Management. No transfer or assignment of prizes is allowed.
10. Further, Stations and their respective parents, subsidiaries, officers, directors, members, managers, employees, agents are not responsible if any part of the prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Stations and their respective parents, subsidiaries, officers, directors, members, managers, employees, agents control.
11. Winners are responsible for paying all applicable local, county, state and federal taxes on prizes and will be issued an IRS 1099 form for all prizes won in this Contest.
12. Stations reserve the right to (but not the obligation) to post some or all winner information on the Stations' websites or social networking sites.

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**Sponsor(s)**

The sponsors of this Contest are Entercom Operations, Inc., and Google, Inc. 1600 Amphitheatre Pkwy Mountain View, CA 94043

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**Odds of Winning**

14. Odds of winning a Prize depend upon number of text entries received for each Contest Play.

