

HI-LO Summer Contest Rules

These contest rules are specific to the above contest conducted by Audacy California, LLC d/b/a KFRG-FM (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available at the Station’s studio at 900 E. Washington St Colton, CA 92324 during regular business hours and on the Station’s website at kfrog.com. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

Entry/Winning

1. No purchase or payment of any kind is necessary to enter or win the K-Frog’s High-Lo Summer (the “**Contest**”). A purchase or payment will not increase your chance of winning.
2. Listeners can enter the Contest by listening to the Station weekdays (Monday – Friday) (excluding holidays) between June 26, 2023 and September 8, 2023 at approximately 7:40pm (PT), 8:40pm (PT), 10:40pm (PT), 3:50pm (PT), and 5:40pm (PT) each day for the Station on-air personality to play K-Frog’s “Big Money Hi- Lo” sounder. After the sounder is played, the 23rd caller at 888-431-3764 will be given an opportunity to guess the cash amount of the jackpot. (Calls to other numbers, including the Station’s general number will not be accepted.) The 23rd caller will have ten (10) seconds to guess the exact amount (dollars and cents) of the jackpot. The on-air personality then will indicate whether the guess is too high, too low or the correct amount in the cash jackpot. A prize will be awarded, upon confirmation of eligibility, to the 23rd caller who guesses the correct amount (dollars and cents) in the jackpot within the allotted ten (10) seconds and the contestant will win the jackpot amount (each a “Winner”). Another game will begin and the Contest will continue until the sooner of: (i) the maximum amount of \$10,000 in the aggregate has been awarded in this Contest; (ii) or until September 8, 2023. The maximum amount of all prizes awarded in this Contest is limited to \$10,000. **WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest Participants should not rely on streamed broadcasts.**
3. The cash amount of each Jackpot will be pre-determined by Station prior to accepting any guesses.

Prize(s)

4. The odds of an entrant selecting the correct jackpot amount are 1 in 100 or better if prior contestants have already guessed on a particular jackpot.
5. Up to twelve (12) prizes will be awarded in this Contest. Cash prizes will be paid by company check and will be available within eight (8) weeks of Winner’s completion of all required Station documents and verification of eligibility. The maximum amount of all prizes awarded in this Contest is limited to \$10,000.

Sponsor(s)

6. The sponsors of this Contest are: Audacy California, LLC and Shasta.

